2020
ANNUAL REPORT FROM
SCHOOL-TO-SCHOOL INTERNATIONAL
EDUCATION IN THE TIME OF COVID
It was a year like no other.

UNICEF estimates that more than 1.5 billion students around the globe were affected by COVID-related closures in 2020. For STS, it disrupted projects in every area and country of our work. Moreover, it was a harsh reminder that education does not exist in isolation. The needs of children and the role of schooling must be considered and addressed holistically.

Throughout the year, STS staff and leaders reflected on how we can best reach children and their communities—promoting education and well-being—even in unprecedented times. We piloted remote trainings, monitored virtual data collections, and continued to strive for robust monitoring and evaluation approaches despite the challenges and school closures. Somehow, in the midst of all the upheaval and uncertainty, we also began our largest project to date: a partnership with USAID and Florida State University to Transform Teacher Education in Zambia.

STS is grateful for each day that brings us closer to a new normal—and children closer to a return to the classroom. We appreciate your ongoing support to our work and mission during this time, and we wish you and yours healthy days ahead.

- The STS Team

The Impact of COVID-19

As COVID-19, and the subsequent closure of schools across the globe, interrupted education as we knew it, STS was proud to be part of a community of practice committed to learning and adapting during the pandemic.

Teachers in Zambia

In October, USAID’s Transforming Teacher Education launched in Zambia—a five-year, $15 million activity that STS will help lead in partnership with Florida State University and the University of Zambia.

Strategic Vision: Planning for the Next Three Years

The pandemic forced us to rethink even the most basic structures and functionings of our day-to-day. It also gave new perspective to considering our values and priorities longterm. STS staff, leadership, and board came together in 2020 to craft a strategic plan to lead us through 2023.

Diversity, Equity, and Inclusion

Alongside the pandemic, we also faced a raising awareness of the tremendous harm of systemic inequality. But awareness alone is not enough. We must be conscious of how our own actions and language have contributed to this oppression. We continue to listen, learn, and fight against the systemic racism and inequality in our society.
WORKING IN 24 COUNTRIES WORLDWIDE

- Countries where we worked in 2020
- Countries where we have previously worked
DEDICATED LEADERSHIP AND SUPPORT

Board of Directors

Stephanie Zuilkowski, Board Chair
Florida State University

Susanna Loeb, Vice Chair
Brown University

Mark Hoffman, Treasurer
Financial Management Consultant

Alex Pompe, Secretary
Facebook

Laura Cossey
Stanford University

Kevin McLaughlin
Tetra Tech ARD

Kevin Rubio
DT Institute

Michele Susko
Roya Consulting, LLC

Senior Staff

Executive Leadership
Mark Lynd
President and Co-Founder

Candace Debnam
Executive Director

Senior Management Team
Mo Schroeder-Sanai
Senior Director of Operations

Kristina Solum
Senior Director of Literacy and Learning

Hetal Thukral
Senior Director of Evaluation and Research

Beth Odenwald
Director of Programs

Individual Donors

Thomas Bell
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Rebecca Henry

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Karen McLaughlin

Jeanne Moulton
Arlene Odenwald
Beth Odenwald
Roger & Barbara Schmenner
Laura Zasoski

Statement of Activities

2020 Financials

Support & Revenue

Contracts $2,458,938
Contributions/Other Income $512,004
Total $2,970,942

Expenses

Program Services $1,844,554
General & Administrative $1,150,535
Fundraising $178
Total $2,995,267

Net Assets

January 2020 $326,185
December 2020 $301,860

STS is a nonprofit 501(c)3) organization that values accountability and financial transparency.

For more information on our finances, please review the available 990 forms on the “About STS” page of our website, STS-International.org.
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